

# Lara—Mendonça

## Hi there.

I'm Lara Mendonça, a multidisciplinary designer born and raised in Brazil, living in London. I have 7+ years of experience in creating beautiful and functional things that connect people, products and services.

+44 07479 813843  
hi@laramendonca.ca  
laramendonca.ca

## Experience

### Sky (Schawk!) • Jul 2016—present

Digital Designer

Working as a Digital Designer at Schawk!'s onsite studio at Sky, I was part of projects across advertising, retail, internal communications and motion graphics. My position focused mostly on digital products, but I had the chance to work on print and branding projects as well.

### Rubicon • Sep 2015—Mar 2016

Senior Designer

At Rubicon, I had the chance to manage a small team and to be responsible for the design across digital and print, working as a brand guardian and integrating their online and offline strategy.

### Percycle • Jan 2015—May 2015

Senior Digital Designer

I was hired by Percycle to help them setup the brand strategy and their B2B management platform, being responsible for the UI/UX.

### BemDireto • Mar 2014—Sep 2014

Graphic Designer

At BemDireto, I worked across digital and print, focusing on their B2B platform as the responsible for the UI/UX, and their brand strategy, helping them create campaigns to promote the product.

### Freelance Designer • 2010—present

Range of clients and projects, including agencies, start-ups, corporations and independent clients.

## Education

### Exchange Program Scholarship (2013/2014)

University of East London  
Interactive Media Design

### Undergraduate (2009/2014)

Federal University of Rio de Janeiro  
Visual Communication - Design

## Skills

### Hard Skills

UI/UX Design, Branding, Typography, Motion Graphics, HTML5/CSS3, Illustration

### Soft Skills

Communicative, proactive, organised, leader, team-working, time-efficient, fast-paced, friendly, honest

### Tools

Adobe CC Suite (Photoshop, Illustrator, InDesign, After Effects), Sketch, Invision, Marvel, Wordpress, Bootstrap

## Languages

Portuguese (Native), English (Fluent), Spanish (Basic), French (Basic)