

Lara — Mendonça

Hi there.

I'm Lara Mendonça, a multidisciplinary designer born and raised in Brazil, living in London. I have 7+ years of experience in creating beautiful and functional things that connect people, products and services.

+44 07479 813843
hi@laramendon.ca
laramendon.ca

Recent Experience

TransferWise • Mar 2018—present

Senior Designer (contract)

I was hired to lead a special brand evolution project and to work as part of the Design team, helping all areas of the company, especially Product and Marketing, pushing boundaries in creativity.

The BIO Agency • Dec 2017—Mar 2018

Senior Designer

BIO is an award-winning digital agency consulting and delivering on customer experience-led innovation and transformation. We work with some of the biggest companies in the UK, helping them solve problems by ideating digital solutions.

Growth Street • Oct 2017—Dec 2017

Product Designer

My job was to rethink the onboarding journey on the main product, and to adapt it to the Open Banking, from end to end.

Sky • Jul 2016—Oct 2017

Digital Designer

Working as a Digital Designer at Sky, I was part of projects across advertising, retail, internal communications and motion graphics. My position focused mostly on digital products, but I had the chance to work on print and branding projects as well.

Percycle • Jan 2015—May 2015

Senior Digital Designer (contract)

I was hired by Percycle to help them setup the brand strategy and their B2B management platform, being responsible for the UI/UX.

Education

Exchange Program Scholarship (2013/2014)

University of East London
Interactive Media Design

Undergraduate (2009/2014)

Federal University of Rio de Janeiro
Visual Communication Design

Skills

Hard Skills

UI/UX, Branding, Typography, Motion Graphics, HTML5/CSS3

Soft Skills

Communicative, proactive, organised, leader, team-working, time-efficient, fast-paced, friendly, honest

Tools

Adobe CC Suite (Photoshop, Illustrator, InDesign, After Effects), Sketch, Invision, Marvel, Flinto, Principle, Bootstrap

Languages

Portuguese (Native), English (Fluent), Spanish (Basic), French (Basic)